



# European Shippers' Council

Representing the Cargo Owners

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# Vision

- Key topics of tomorrow's Supply Chain
  - Secured Digitalisation , Security , Decarbonisation, Intermodality
  - These linked topics are opportunities to improve Supply Chains
- If handled well , these topics create opportunities to improve Supply Chains :
  - Processes
  - Policy



# Vision

- Representatives of all Stakeholders in the Supply Chain , including the Shippers , will have to work together to improve the SC to the benefit of all these Stakeholders .
  - Shippers working on processes on 1 to 1 basis with their partner(s)
  - ESC working on processes, policy ,... with the other stakeholders




# Mission

- Constantly make Shippers aware of the fact that “Advocacy” is often forgotten .
- Make Shippers aware of level of SC-related costs
  - 10 to 15 % of GDP
- Advocacy in well defined areas ....
  - Current / Short Run/ Long Run
  - Participation / Anticipation
- ... at following levels ....
  - Global level (GSA) ,European level through ESC
  - National Councils
- ...and always in a constructive/cooperative way




# Mission

- In order to ..
    - Macro-view
      - increase the competitive edge of European Trade & Industry ; “ Mobility for Growth “
      - Increase Sustainability, Security ,Resilience,Agility,..
      - Balance between liberalisation/regularisation , maintain level playing fields between transport modes
      - Encourage Research and Innovation
    - Micro- view
      - Help shippers (as a group) in reaching that balance
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# Objectives

- Creating more awareness of importance of Advocacy by informing Shippers via best of class communication channels
  - Advocacy related to well defined topics through
    - Lobby
    - Projects
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# Unit 1 : Lobby

- 5 Modal Councils

- 4 Transportmodes and Trade Facilitation
- 25 topics in total

- Main topics

- Maritime : “Monitoring Alliances” ; “Weighing of containers” ; Short Sea Shipping ; Decarbonisation
- Rail : “ Promoting Rail “ , “4th Railwaypackage “ and “Single Wagon Loads”
- Air : “E-freight” and “ Cargo IQ “
- Road : “Weights and Dimensions “ , “shared responsibilities “ , “decarbonisation”
- Trade Facilitation : “ Single Window” , “UCC”
- Overarching : low-emission mobility ( fuels , vehicles, digital ,(road)pricing, ...)

# Unit 2 : Projects

- Funded
  - CORE : <http://www.coreproject.eu/>
  - I-CARGO : <http://i-cargo.eu/>
  - BESTFACT : <http://www.bestfact.net/>
  - LEARN :
- Non- Funded :
  - DTLF
  - ALICE : the Physical Internet



# Global Shippers' Alliance

- ESC members
  - Benelux ,France, Spain, Sweden, Portugal, Rumania, Austria
  - Switzerland, Germany ,Industry Associations
  - Indirectly : 75000 shippers , but no Italians
- Asian Shippers' Alliance
  - Hong Kong , Macao, Indonesia, Thailand, Korea, Bangla Desh, ...
- USA : American Association of importers and exporters